

CHISWICK PARK
#ENJOY-WORK

GUEST EXPERIENCE

ESG Legacy

EVENTS & ACTIVITIES IN NUMBERS

Since 2016, we have delivered:

- Over 200 **events** on the campus
- 12 **speaker** events
- 14 dedicated **wellbeing weeks** of activities
- 13 **community** events days
- 10 **food markets**
- 51 **sports** sessions
- 7 **regular** clubs
- Over 500 **workshops**
- Over 50,000 **concierge** services appointments



EVENTS & ACTIVITIES IN NUMBERS

To support our activity, we have worked in partnership with:

- 25 different Guest Companies through our programme
- And 100s of local companies

This activity has enabled us to secure over **250,000 Guest interactions** through our Guest Experience Programme.

Some of the most notable events and activities are detailed on the following pages.



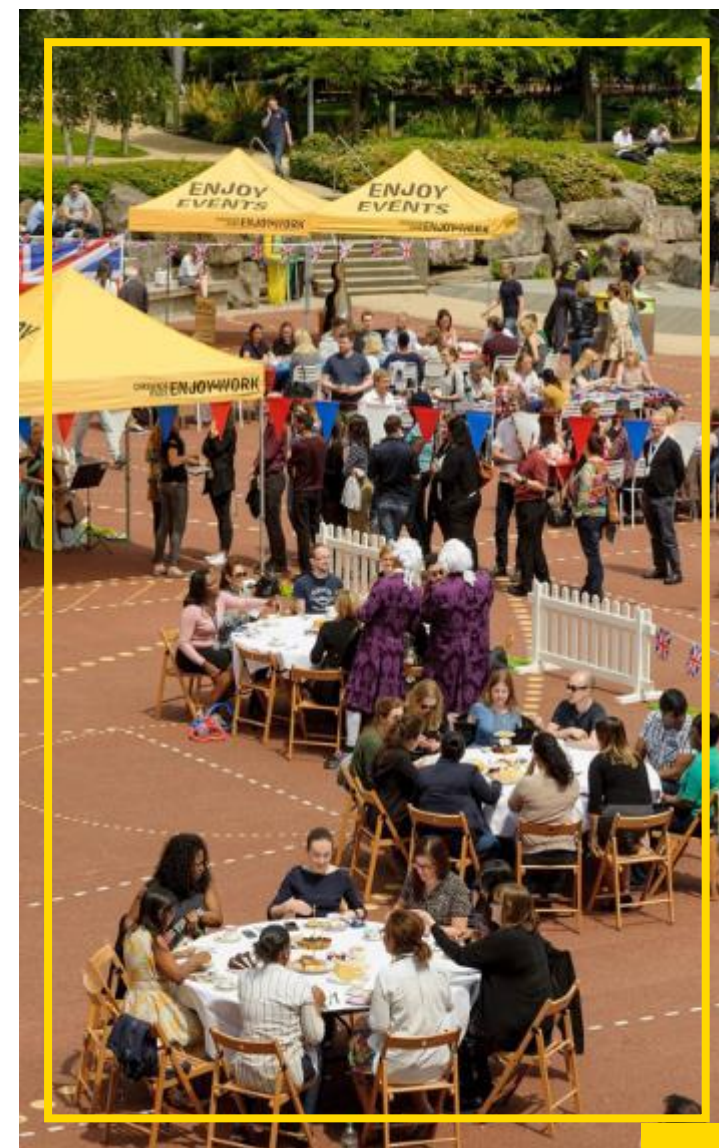


GREAT BRITISH TEA PARTY

To celebrate Her Majesty the Queen's 90th Birthday, Chiswick Park held the Great British Tea Party!

From teas and scones to cucumber sandwiches, bunting and flag waving. What better way to celebrate the nations longest reigning queen?

Hundreds of Guests joined us for a lunch time of food, music, celebration and fun.



CRACK THE CODE

Artificial intelligence arrived at Chiswick Park as part of the Crack the Code event with a 7ft walking, talking robot – a first for Chiswick Park!

Guests also had the opportunity to test their mind skills, which a range of Rubik cubes, Sudoku games, finding their way through an inflatable maze, to some outdoor giant puzzle games





SUPERHEROES

Guests joined us for an afternoon of super powered!

With super hero look-a-likes welcoming Guests as they arrived on site, to Face painters, Caricaturists, and photo-booths for everyone to take a memento home of their day.

There were also comic book reading areas, a TV zone, a laser dome to test superhero laser powers, and an Airbourne Adventure to fly like superman. Plus Nintendo Wii Marvel games, superhero cupcake giveaways, and not forgetting the Bat Mobile!







OPEN AIR THEATRE

As we drew the curtain on another great summer, guests joined us in celebrating and welcoming to the stage, not one but two theatre performances!

The world famous “Ministry of Fun” presented their own take on the great Bard’s cannon with an exclusive performance for Chiswick Park Enjoy-Work of The Shakespeare Factor.



THE CIRCUS CAME TO CHISWICK PARK

We closed out the summer events programme with the **Circus** on the Campus!

- **Stilt Walkers** interacted with over **2000 Guests** on their walk in to work.
- The circus opened its doors to over **1000 Guests and members of the community**.
- **5 circus performers** brought the show to life hosted by a **Ring Master**.
- **1000s of portions of candy floss, popcorn and sweets** were given away.
- **17 team members** helped the event take place for our Guests.





WINGS FOR LIFE WORLD RUN with REDBULL

The race started **globally at 12pm (GMT)** and each participant ran against the 'world', joining hundreds of thousands of people on the 3K closed road circuit through the Campus.

Instead of a finish line, competitors raced side by side to keep ahead of the **virtual Catcher Car**.

100% of the fees and donations went to **spinal cord research**, raising money for the Wings for Life Foundation to find a cure for spinal cord injuries.

We raised **£2,500** on the day!



SPEAKER EVENTS

Our speaker events provide an opportunity for our Guests to hear from well known experts in their field, in a relaxed, fun and enjoyable atmosphere during their lunch break at work.

From elite sports stars to Professors, musicians to entrepreneurs, there has been someone for everyone including:

- Professor Brain Cox
- Professor Kevin Fong
- Professor Lord Robert Winston
- Georgie Barrat
- Colin Jackson
- Steph McGovern
- Professor Green
- Matt Dawson
- Joe Wicks
- Liz Bonnin
- Levi Roots





SPORTS

Sports League for our Guests:

- Football
- Netball
- Beach volleyball
- And Table Tennis Leagues

Plus, weekly sports clubs:

- Running Club
- Basketball Club
- Swimming Club

With over 45 Guest Companies supporting with team involvement.





URBAN FOOD FEST

Our monthly food festivals are a hive of opportunities to tantalize the taste buds of our Guests and visitors!

With over **20 food traders at each festival**, and with **additional seating on the plaza**, lunch times come along alive with the smells of from all around the world.



CHISWICK PARK
#ENJOY-WORK

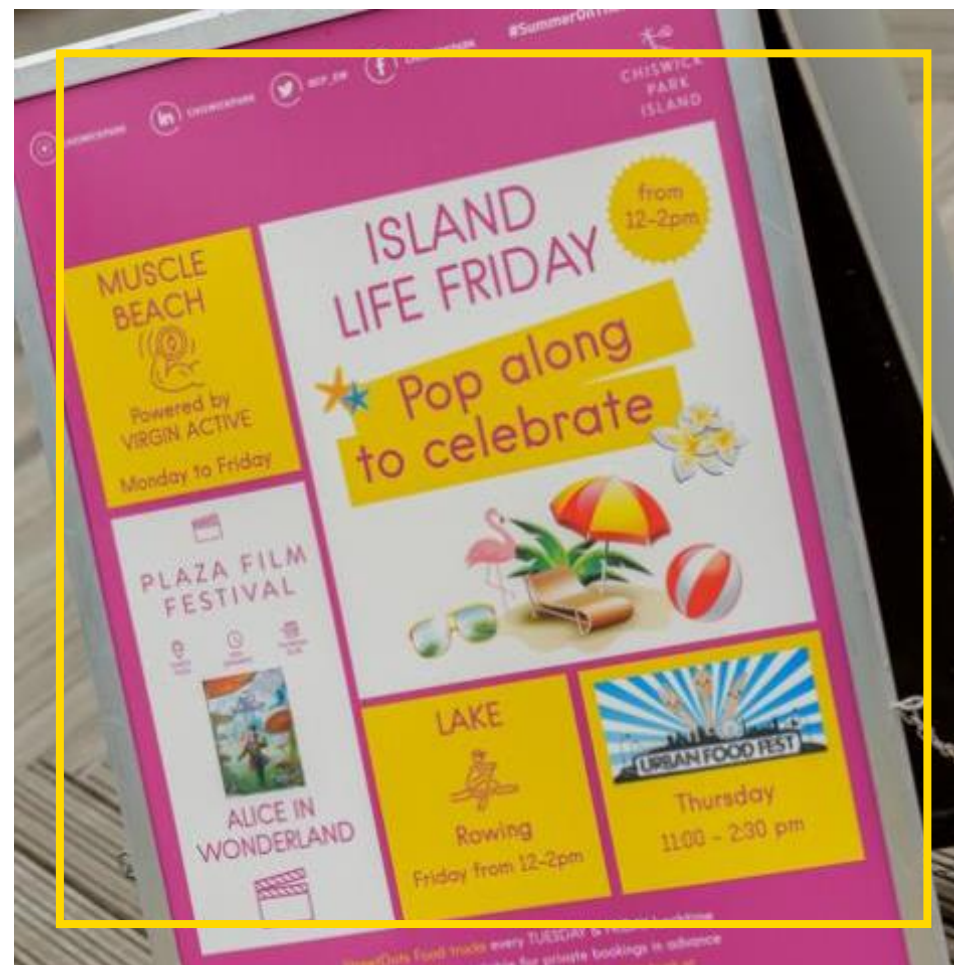


ANNUAL CHISWICK PARK ISLAND

July is the month of our annual Chiswick Park Island event.

From classic film screenings at the Plaza Film Festival and a day of activities for kids of all ages at Family Fun Day, to sports fixtures and the Island Life Happenings brightening up our Fridays with roaming performers and crafty workshops, we hope our Guests enjoy an incredible month of good vibes and tropical fun.

Plus, we have not one, but two beaches for guests to enjoy. With one beach for all of the Volleyball and Sporting activities, the second beach provides a tranquil lakeside spot for those who wanted to relax on the beach .





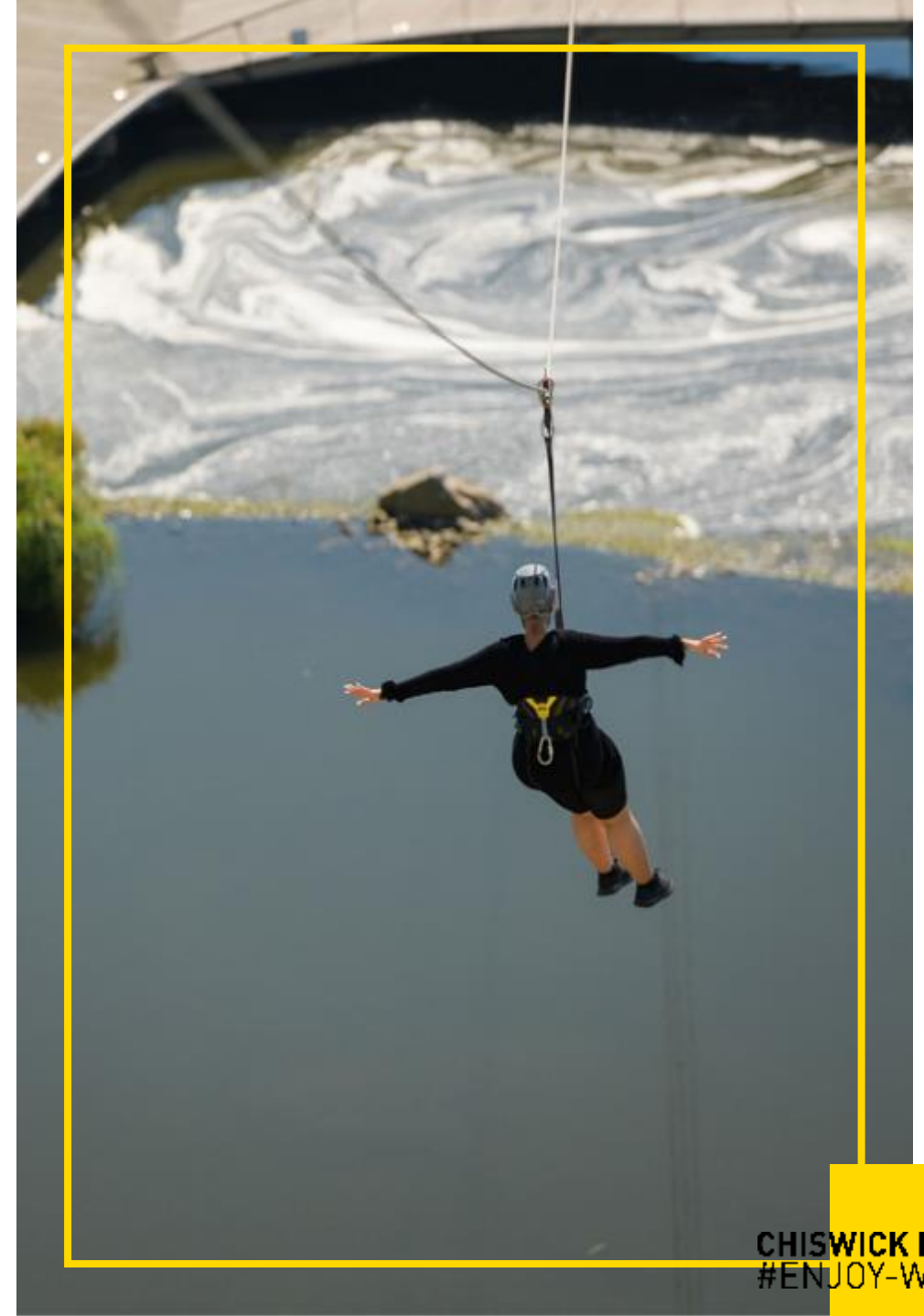
ANNUAL ZIPLINE

Since **2014** we have hosted our annual in the zip wire event across the Park!

The zip line is raised **50 metres** above the ground, the height of **11 double-decker buses**!

Starting from Building 7 the zipwire flies across 300 metres, reaching up to **50 miles an hour**, down to the entrance of the Park.

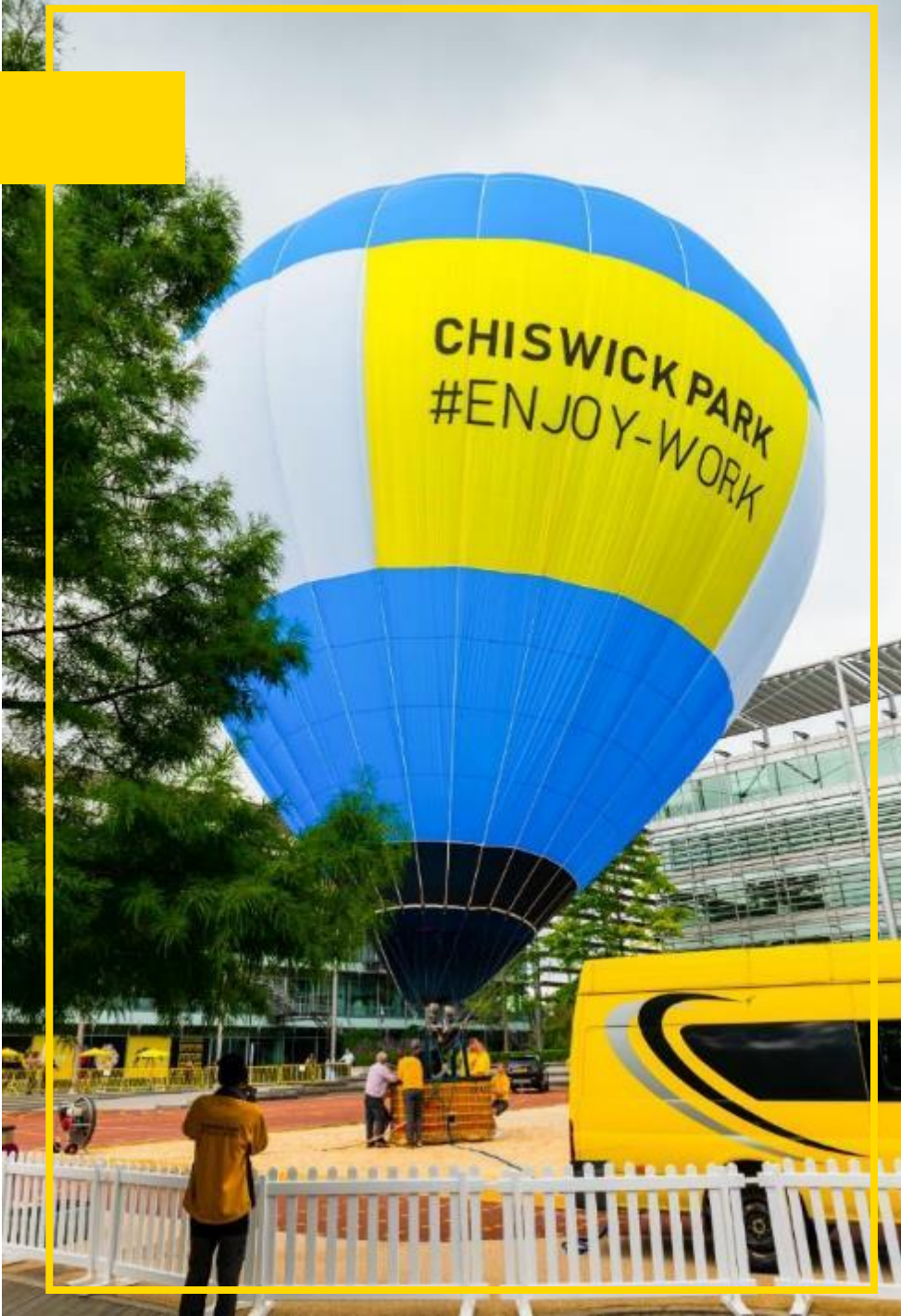
With over 1,000 Guests taking part each year, plus 500 members of the community, it's a date to save in the calendar each year.





HOT AIR BALLOON

In September 2021, we organised our first ever Hot Air Balloon ride as part of our SkyHigh Event on the campus!



ANNUAL FIREWORKS

Every year, **since 2004** we have hosted our annual Fireworks Extravaganza event on the campus.

We were delighted to bring back the event in 2021 after the postponement of the event due to COVID-19 in 2020.

- On average 5,000 people, from the Park and the local community.
- More than 30,000 individual fireworks are set off from the top of Building 9.
- The display is accompanied by a soundtrack played across the campus.
- Food vendors sold a variety of cuisines.
- We raise £1,000s for our Charity Partners with our Fire Walk.



